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## TAMARACK RESORT LAUNCHES THE "BOUNDLESS PASS," THE FIRST ALL-SEASON RECREATION RESORT PASS IN IDAHO

**TAMARACK**, Idaho (Feb. 12, 2020) — Tamarack Resort today launched the Boundless Pass: the first pass in Idaho to deliver all-season access to mountain, meadow and lake recreation. In addition to ski mountain access this spring and next winter, those with a Boundless Pass receive unlimited access to Tamarack's top-rated downhill mountain bike park; complimentary rentals of cross-country mountain bikes, standup paddle boards and kayaks; free yoga classes and guided hikes throughout the spring, summer and fall.

During the winter on select dates, passholders will receive "first tracks" privileges prior to the general public. They will also get pre-sale tickets for select events including Snowfort and Brewski in 2021, along with exclusive deals from Proof Eyewear and Deft Optics.

"We've reimagined what a season pass can be so our guests can truly experience Tamarack yearround, set free from any limitations," says Tamarack Resort President Jon Reveal. "This is about frictionless access to recreation in all seasons from skiing to mountain biking, paddling to hiking to yoga. It all complements the significant investments we're continuing to make throughout the resort to provide a true mountain destination experience with luxury lodging, restaurant and retail offerings."

This past year, Tamarack installed the new high-speed quad Wildwood Express, opening up 200 additional acres of lift-served access. Closings have begun on the first release of luxury ski-in/ski-out residences at the <u>The Village at Tamarack</u>. New retail offerings that have opened recently in the village include Clearwater Coffee and The Village Market. A new full-service restaurant and bar will open in the village this summer and a wine bar will debut next winter.

Potential passholders are encouraged to take advantage of the best pass deal Tamarack has to offer on the Boundless Pass from February 17 – March 2. First round pass pricing is detailed below:

• Adult season pass (30-60): \$359

• 20-Something (18-29): \$239

• Teen (12-17): \$229

• Junior (7-11): \$139

• Senior (70+): \$299

• Child (6 and under): \$10

College: \$169Military: \$279



Ticket can be purchased at the Tamarack Resort ticket office or online at <a href="https://tamarackidaho.com/tickets-passes">https://tamarackidaho.com/tickets-passes</a>. Once a Boundless Pass is purchased, individuals can ski the remainder of the 2020 ski season for free and will have access to Spring and Summer offerings beginning this year.

## **About Tamarack Resort**

Tamarack Resort is a four-season destination nestled in Idaho's Payette River Mountains Region. The resort is located 90 miles north of Boise on the shores of Lake Cascade, just west of the small town of Donnelly. From onsite lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for all seasons. The winter brings 2800 feet of vertical on 1100 lift-accessed acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to mountain biking, hiking, rafting, and watersports on Lake Cascade. For more information on recreation, events, lodging and real estate, visit www.tamarackidaho.com